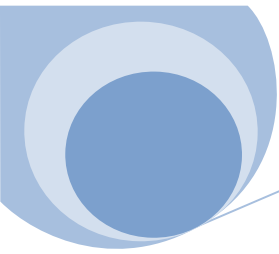




**European
Partners for the
Environment**

European Partners for the Environment (EPE) brings together a wide range of players applying the concept of "Leadership Through Partnership" to advance system change towards resource efficiency & sustainable development



"This is not the time for business as usual or for routine – what we need is a transformational agenda (...). J.M. Barroso¹.

"This is a time of deep transformation for Europe"².

PRESIDENT MESSAGE



After the Copenhagen Conference on Climate Change, which has raised questions related to the role of the Europeans and their place on the global scene, the EU needs to be ready with a new architecture of partnerships at global, regional, local levels and target the UN 2012 conference on "sustainable development and the green economy".

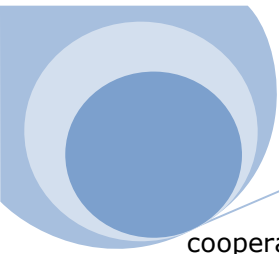
EPE's program 2010 is focused on "system innovation" and leverages which could impact the whole "value chain" to make it more resource efficient and accelerate change towards a European Green Economy which would restore Europe's leading role and secure its global competitiveness while improving Europe's prosperity and resilience as well as Citizens "Well-Being".

Therefore, major political innovations are needed for which we need leadership. Sixty five years after the second world war, one has to accelerate change "at war time speed"³ to make the European Union more resilient to address global challenges: climate change, biodiversity, scarcity of some natural resources, energy, finance and to make her prosperous for all. The transformation of our economies towards a sustainable low-carbon and globally competitive economy and a well-being society for all is technically and financially achievable, but it will require a "new societal contract", a "multi-stakeholder joint agenda for action" and "system innovation". This is the message of EPE within the framework of the EU Consultation on the EU 2020 Strategy.

The scope of innovation may go beyond the conventional organizational boundaries of the innovating organization and involve broader social arrangements that trigger changes in existing socio-cultural norms and institutional structures. Europe's transformation agenda can only be realized by combining a wide range of innovation drivers and mechanisms, and both technological and non-technological changes. This is often referred to as system innovation. Indeed, Europe's competitiveness in a globalised economy and in line with the EU Treaty's sustainable development objective requires a paradigm change in the way we approach economic and social development, environmental protection, trade and our

¹ Political Guidelines for the next Commission. J.M. Barroso

² Commission working document. Consultation on the future of the EU 2020 strategy. COM(2009)647/3



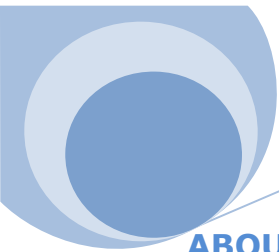
cooperation with other parts of the world, public services, self-sufficiency and the social economy.

No one entity alone can address the sustainability issue we face, no one has sufficient resources, no one has sufficient understanding and no one has sufficient credibility and authority to connect the large networks of people and organizations that real change must engage. In a Networking Europe, the EU 2020 Strategy should mobilize and federate the efforts needed, and as an open innovation method, contribute to systemic changes.

We are inviting you to join our initiatives developed with the financial support an active participation of our Members, in particular DOW and HOLCIM, as well as financial support of the French and Dutch Ministries of Environment and with key partners as GLOBE EU and GLOBE Europe – associations of Members of the European and National Parliaments - as well as EUROSIF – network on socially responsible investment, the Wuppertal Institute, TBLI-CG, European Cities network as ACR+, The Climate Alliance of European Cities, ICLEI, SITRA – a Finnish Investment Fund -, PeGO – the Dutch Energy Transition Platform focused on the Built Environment. We are extremely happy to work with these partners as several of them show leadership on system innovation. They deserve recognition for this.

We are also grateful to the European Economic and Social Committee as well as the Committee of Regions for hosting our think tanks joint meetings and the European Commission for its participation.

Tom Vereijken
EPE President



ABOUT EPE

EPE is a multi-stakeholder think-tank bringing together Public Authorities, Companies large and small, Trade Unions, Research Institutes, Environmental Organisations, Consumer and Ethical NGOs and Civil Society Groups. Its mission is to improve cross-sectoral collaboration and joint initiatives to align business, capital, markets and society more closely with the sustainability agenda. EPE builds the ground for consensus on sustainability and serves as a catalyst, in Europe and around the world, to achieve into the future a better balance between the environmental, social and economic elements of life.

For over fifteen years, EPE is one of the Europe's organisations, at the forefront of both debate and practice on multi-stakeholder engagement addressing sustainable development. It plays the role of an independent convenor; bringing people together, building relationships and engineering partnerships, enhancing professional capacity, enlarging strategic networking. This approach is the most promising way to tackle complex issues that call upon the skill, knowledge, and experience of a wide range of stakeholders in order to drive the EU along sustainable paths.

EPE hosts laboratories and produces insightful action plans along the value chain. The laboratories provide practical guidance on how co-operation among partners produces results that improve the environmental performance of products and processes encouraging their uptake by business and consumers. Through these laboratories, EPE engineers new forms of partnerships among champions to stimulate the demand for eco-innovation and to seek combined environmental, social and economic benefits. EPE's programs include: The Resource Efficiency Alliance and The European Platform on Finance & Eco Innovation.

THE RESOURCE EFFICIENCY ALLIANCE

EU 2020 Strategy



We support the Objective. After the Lisbon Strategy 2010, the EU needs a new strategy offering a new vision and "transformational agenda"⁴ to secure a European flourishing and competitive economy and a well being society in a globalised world, while protecting the natural resource base.

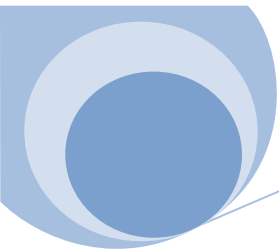
The Commission working document makes the right analysis: "The challenge of becoming a smarter, greener economy will require increased policy coordination to make the economy more competitive. Our social, economic and environmental

objectives must go hand in hand if we are to deliver on our thematic priorities for 2020"

Today, and in particular after the Copenhagen Climate Conference, the European Union stands at a crossroads. The European Union will be faithful to its vocation, and it will remain a "major" actor if it adopts a "transformational agenda"⁵ and "system Innovation" to make Europe more resilient, shape globalisation in the emerging new world and the direction of technological and societal change within the carrying capacity of ecosystems.

⁴ Political Guidelines for the next Commission

⁵ Political Guidelines for the next Commission



We need a new era of “political innovation” resulting from an “open innovation process”, in a knowledge society, involving the State, the Market and Civil Society. But citizens’ empowerment in an inclusive society requires a clear message regarding what is asked and what is expected from Citizens.

EPE is facilitating think tanks joint meeting to accompany the design and adoption procedure of the EU 2020 Strategy as far as resource efficiency and “open innovation process” are concerned. Second meeting: January 26, 2010.

Value Chain Management

The focus is on communication and cooperation between the various actors along the value chain when searching for increase of resource efficiency, implementation of the EU Objectives 2020 and reduction of environmental pressure. The multi-stakeholder laboratories are addressing the production, consumption and disposal/recycling chain and how to influence that system, possible control mechanisms and instruments. The purpose of the laboratories will be to identify possible interventions in the system to mobilize partners and create cooperation along the value chain to be more efficient.

1. Value Chain and Waste Recycling. Two Laboratories EPE/Wuppertal Institute within the framework of a contract with VROM.
 - (i) Concrete. The background paper is available. The first workshop has been taking place on December 15th. A second workshop will take place on March 30.
 - (ii) Construction Wood. The first workshop is fixed for March 9.
2. Bioeconomy. After a workshop on the Finnish Natural Resources Strategy in September 09, we are now planning with the Wuppertal Institute, a similar meeting 2010 with German Regions.
3. Co-processing. The first workshop Holcim and ACR+ has been taking place by December 9 in Torino. A new workshop should take place in Spain.
4. European Forum on Retrofitting Buildings. An exploratory meeting will take place on January 19, 2010. The purpose is to encourage exchange of view to accelerate the implementation of EU Objectives and target of 28% cost-effective savings potential by 2020.
5. Greening logistics. In the framework of his contract with the French Ministry of Ecology 2010, EPE would host a laboratory on “Door to Door Value Chain Mobility” – Partnership between the Value Chain stakeholders and Railways.
6. Green Procurement. EPE is a partner of a project “Pro-EE”, project leader Climate Alliance of European Cities, focused on cities procurement initiatives in support to EU Objectives 2020. EPE is also partner of a project “ITC21”, project leader ACIDD, focused on the role of information technologies to foster energy efficiency.

EUROPEAN PLATFORM ON FINANCE & ECO INNOVATION



President of the Commission, J.M. Barroso, proposes a 'transformational agenda' for the European Union for the coming five years. This program concentrates on establishing greater awareness regarding the leverage of the banking sector in the effort to be part of this 'transformational agenda' to reach the 2020 Objectives.

The banking crisis and bank reliance on the State has offered a possible lever to accelerate the passage to a new economy and a new prosperity. The banks, with their extensive means, must be mobilized to contribute to the change process. This initiative launched together with GLOBE (Members of EU and National Parliaments, EUROSIF and TBLI-CG is exploring a State-Market (Banks)-Civil Society Alliance to restore Trust in European Banks and secure their "Green New Deal Leadership". A roadmap is proposed for discussion addressing key banks core business issues as credit risk management, the Basel II prudential ratio, accounting, auditing and reporting rules and regulations, transparent lending, bank board governance, fiscal incentives, collecting financial resources, state guarantee, sustainable investment methodologies and reporting, micro-finance, integrated stakeholder strategy and restoring trust, business with governments and structural bonds, ETS allocation, and other related topics.

- **The draft report** "Financing Objectives 2020. Mobilising Private Capital" is available. After consultations (see roundtables below) a final version should be made available by June 2010.
- **Roundtables** during the first semester 2010 are under consideration in Belgium, France, Ireland, Poland, Italy and at the level of the European Parliament. The first event roundtable take place in Berlin, hosted by the Heinrich Böll Foundation.
- **A European Conference** "Financing a Green New Deal. Mobilising private capital" on September 30 back to back with an informal ECOFIN.

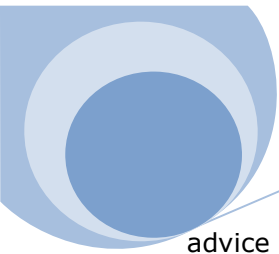
SERVICES PROVIDED TO MEMBERS

1. Identify relevant priorities for our members
2. Develop a customised and innovative strategy
3. Enact its implementation and disseminate its outcomes

Members can enjoy being on the forefront of EPE pioneering activities by receiving regular updates and independent advices on policy and new value chain developments, better regulation and business management breakthroughs and other issues, where a multistakeholders approach is envisaged, that are key for their operations.

Valuable networking chances offered to our members include: conferences, workshops, exhibition spaces, facilitated access to meeting venues etc where members can interact informally and have the possibility to get involved in EPE working groups.

For our members we also identify relevant funding opportunities and grants by EU institutions, national and regional authorities and international organizations. We later



advice on how to capture these opportunities and provide guidance on how to submit successful applications. We also organise training sessions on the EU policymaking process and on EU financing programs, Business and Financiers new Business Models and give specific trainings and ad-hoc expertise on multistakeholder partnership creation.

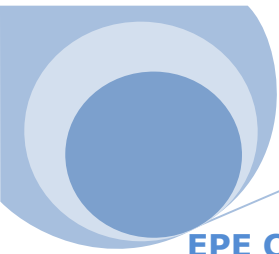
EPE ACTIVITIES WITH MEMBERS INVOLVEMENT

1. **SCOPING:** We monitor regulatory developments of EU policies (possibly before the legislative process started), Business, Trade Unions and Civil Society agendas and present targeted research and issue tracking
2. **ADVISING:** We advice on the most intelligent communication approach and develop the tools necessary to implement this approach
3. **WORKSHOP:** We organise topical workshops where we pioneer new forms of dialogue and showcase bottom-up best practices in order to identify and share approaches and innovative solution
4. **PARTNERSHIP:** We identify key stakeholders within European organisations (institutions, national governments, companies, civil society, local authorities) and establish strategic multistakeholder partnerships
5. **ACTION PLAN:** We prepare and implement strategic action plans and follow up activities to maximise the effectiveness of the workshops outcomes and the partnership creation
6. **PILOT PROJECT:** Once the action plan and multistakeholder partnership is in place we explore the feasibility of a pilot project to practically implement the results
7. **DISSEMINATION:** We establish and maintain relationships with traditional and online media to disseminate the outcome of these result
8. **DISSEMINATION:** We establish and maintain relationships with traditional and online media to disseminate the outcome of these result

EPE GOVERNANCE AND MEMBERSHIP

EPE, as a reputable platform to facilitate influential dialogues among organisations that operate in the European arena, is recognised for its ability to publicly broker direct, honest engagements between different stakeholders. All EPE members are set on an equal level; they are entitle to vote in the general assembly, which is the highest governing body, and are eligible to the Council. The internal decision-making within the organisation is smooth, members easily reach agreement by consensus and there is a flat hierarchical structure.

EPE membership network is a relationship based on raising understanding among all parties and mutual support. Partners help provide core funding and raise the understanding stakeholders have of issues and of each other. EPE members join a cross-sectoral association of peers for networking, professional development and support. On a one-to-one level, membership gives access to EPE unrivalled experience on stakeholder engagement and communication. Our members contribute where they can most add value. This could be shaping joint proposals, reviewing draft reports, helping develop stakeholder relations or providing an independent sounding board for ideas. As a forum, EPE operates principally through think tank meetings and events. These include one-off briefings and workshops on current issues, peer group roundtables on particular themes and one-to-one review meetings between members. Crucially, our members play a key role in setting the annual agenda, ensuring it is relevant to their needs.



EPE COUNCIL MEMBERS

President: Tom Vereijken, European Water Partnership (Resource and Water Efficiency)

Vice-President and Treasurer: Mr Gilles Berhault, ACIDD (ICT and Sustainable Development)

Member: Mrs Martina Bianchini, DOW Europe (Sustainable Chemistry and SCP)

Member: Mrs Cristina Garcia-Orcoyen, Fundacion Entorno (BCSD-Spain)

Member: Mrs Anne Panneels, European Trade Union Confederation (Employment and Sustainability)

Member: Mr Jean-Pierre Dutruge, Enviropea (EU Funding)

Member: Mrs Marta Bonifert, Regional Environment Centre (Environmental Security, CEE Countries)

Member: Mrs Geneviève Verbrugge, Consultant (The UN System)

Member: Mr Roland-Jan Meijer, Holcim (Resource Intensive Industries)

Member: Mr Arnold Black, Resource Efficiency Knowledge Transfer Network – UK (Eco-innovation)

Member: Mr Willy De Backer, 3E Intelligence (Carbon Footprint – Communication)

Member: Mr Heinz Werner Engel, Eco Counselling Europe (Environmental Management Systems and SMEs)

Member: Mrs Geraldine Walsh, Dublin Civic Trust (Architectural Heritage)

Member: Mr John Wante, OVAM (Waste Management)

Special Advisor: Mr Gertjan Storm, Ambassador of the Netherlands (Green Diplomacy)

Special Advisor: Mr Philipp Schepelmann, Wuppertal Institute (Material Flows and Indicators)

Special Advisor: Mr Theo van Bellegem, Former Dutch Ministry for the Environment (Sustainable Procurement)

Executive Director: Mr Raymond Van Ermen (Partnership Engineering, SRI)

Charge of Mission: Mr Marco Torregrossa (EU Policies)

Charge of Mission: Mr Robert Earhart (Sustainable Banking)

Charge of Mission: Mr Marcel van Meesche (Budget)

FEES AND CONTACT DETAILS

EPE membership fees structure is flexible and shall be discussed with the secretariat, with average contributions that shift from in kind support to 10,000 EURO for Supporting Member to 25,000 EURO for Sponsoring Member. Each different contribution entitles different levels of privileges. Membership is only active upon agreement of the EPE Board and payment of the fees and must be retained for at least 12 calendar months from the date of signature. Membership fees are invoiced on a 12 months basis.

If you wish to obtain further information on EPE, please visit: www.epe.be or contact:



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