

A European Eco-Innovation Action Plan

Join a Resource Efficiency Alliance Think Tank meeting on June 2nd, 2010 for a cross-fertilization exercise three initiatives below :

1. *Vision 2050, a WBCSD Report, is addressing a “transformation agenda” with business, consumers and policy-makers experimenting through multi-stakeholder collaboration, systemic thinking and co-innovation.*
2. *A new EU Eco-Innovation Action Plan is in the making and it will aim at being a comprehensive policy strategy to harness innovation for more sustainable growth and development, and to address the key societal challenges of the 21st century in line with the EU2020 vision¹.*
3. *A European multi-stakeholder process has been launched by the Dutch Ministry of the Environment (VROM), the European Partners for the Environment (EPE) and the Wuppertal Institute in partnership with OVAM, ACR+ and ES-KTN on: “Chain approach in raw materials and waste”. In the framework of this initiative, a series of laboratories (workshop and follow up action plan) have been taking place to address the challenge of minimizing environmental pressure resulting from extraction, processing, use and disposal or recycling of the materials through eco-innovation.*

Participate in a multi-stakeholder debate at EU level on **systemic eco-innovations** : how to facilitate resource management at the value chain level ? which are the eco-innovation leverages which should be part of the European Innovation Action Plan to meet a 2050 objective “Well being for All in the Limits of one Planet” ? which systemic thinking and co-innovation initiatives at EU level ?

Place of Venue : European Water Partnership
Avenue de Tervuren, 168
1150 Brussels.

Date : June 2, 2010 from 2 to 5 pm.

Registration : marco.torregrossa@epe.be

¹ COM (2009) 647 final, Commission working document: Consultation on the future "EU 2020" strategy

Chair Tom Vereijken, EPE and EWP President.

14.00 – 14.15 Eco-Innovation in the light of Resource Efficiency
By Philipp Schepelmann, Wuppertal Institute

14.15 – 14.30 Value Chain Management and Eco-Innovation.
Which Role for Governments ?
by Robbert Droop, Dutch Ministry of the Environment

14-30-14.45 Partnership between value chain stakeholders.
Results of two laboratories.
By Raymond Van Ermen, EPE

14.45-15.00 Sustainable Material Management and the Value Chain
by John Wante, OVAM

Debate

Coffee Break

16.00-16.15
Helping Change Happen. Enabling environment in the light of Vision 2050
Opportunities
WBCSD .

16.15-16.30 Your input for the European Eco-Innovation Action Plan. My questions.
by Timo Makela, DG Environment Director (tbc).

Debate.

17.00 . End of the Meeting.