

7th Environmental Action Plan, the 'overarching' framework

What role respectively for the Resource Efficiency Roadmap and
the 7th EAP ?

IBGE Seminar - Brussels, September 13th 2011

Session : 7th EAP & Policy Instruments .

Contribution of Raymond Van Ermen

European Partners for the Environment

The EU Environment Council should be proud of
its driving role during the last 40 year's,
beyond the limits of
the 'environment competences'
and leading Mankind
from 'geopolitics' to the 'biosphere' era.

However, today

- the EU 'biosphere' agenda is no more limited to
DG Environment but addresses '*7 Revolutions*'
- facing major risks, we need to make Europe
more '*resilient*' and, for this, build on
more solidarity and hope in a better world.

Europe's transformation agenda should encompass
7 Revolutions for Prosperity and Health.

7 REVOLUTIONS FOR PROSPERITY AND HEALTH

7 REVOLUTIONS	RESOURCES						INFRASTRUCTURE			GOVERNANCE		
	Low Carbon	Materials	Food/Water	Energy	Land	Democracy/Innovation	Buildings	Transport	Smart Grid	Justice	Democracy	Buildings/Transport
1 Low Carbon	x	x		x	x	x		x	x		x	x
2 Cradle to Cradle	x	x	x	x	x	x	x					x
3 Bioeconomy	x	x	x	x	x	x						x
4 Blue Economy	x	x	x	x	x	x		x	x			
5 Good Living	x	x	x	x	x	x	x	x	x	x	x	x
6 Resource Abundance	x	x	x	x	x	x	x	x	x	x	x	x
7 Democracy	x	x		x	x	x	x	x	x	x	x	x

After having been the driving force of the Climate Change and low carbon economy agenda under Barroso I and having launched, under Barroso II, the Resource Efficiency Revolution (including Cradle to Cradle, Bioeconomy and Blue Economy), **the Environment Council, by launching the 7th EAP co-decision process should, prior the European elections 2014, take the lead of the *Good Life for All Revolution* and the *Participatory and Contributive Democracy Revolution* for an Innovative and Resilient Europe**

A 7th EAP should include the Resource Efficiency Roadmap and be the 'overarching legal basis' adopted by the Council and the Parliament and fixing
a Commission ten years action programmes building on a 'Vision 2050' and
The seven thematic strategies of the 6th EAP
and
3 Pillars of Action of the 'EU Transformation Agenda' :

- *Innovative and Resilient Europe* and the 7 Revolutions linked with Europe 2020 Roadmaps related to "efficiency", i.a Resource Efficiency, Renewable Energy and Energy efficiency, Bioeconomy & Green Chemistry, Transport, Biodiversity, Water (using only know-how and technologies which are environmentally sound and socially acceptable)
- *Good Life for All, a societal contract* i.a. lifestyles and consumption patterns, prices and environmental justice, environment and health
- *Participative and Contributive Democracy*, i.a. for a green economy and poverty alleviation in knowledge and collective intelligence societies

INTEGRATION

Sustainable development calls for an integrated approach to create sustainable communities, cities, enterprises 'sharing values' :

the 7th EAP should not be limited to
DG Environment and DG Climate agenda's
but address as well the
integration of Environment by being linked with the
time frame and the greening of the EU Budget
(2014-2020) as well as policies related to taxes,
health, agriculture, industry, transport, energy,
development etc.

Good Life for All Revolution

Join the **September 22nd workshop** hosted by the Swedish Permanent Representation and the Swedish Ministry of the Environment with the support of the French Ministry of Ecology :

Mainstreaming Sustainable Lifestyles and Consumption Patterns in the EU

which will address the **Good Life for all Revolution**

7thEAP Co-decision : Policy Instruments gaps towards a *Resilient Europe, creative resistance, transformative vision, anticipatory experiences* :

Common goods	Identify, protect, enhance common goods in a biosphere era. Market mechanism not adapted. Polycentric management. (Nobel Prize Elinor Ostrom)
Collective rights	Collective rights are recognized in the Charter of Fundamental Rights to employers and trade unions (art. 28) Class action for <u>environment protection</u> ?
Communities support	Collaborative Organisation are more resilient. Support anticipatory experiences. Empower communities to contribute to the implementation of environmental policies objectives
Crowd Sourcing	Open-space creating shared values, trust, solidarity and hope needed to be creative and resilient
Covenants	Cooperation agreement for a scale effect at EU and other levels based on market actors rights and responsibilities and inspired by Compacts and Covenants already adopted at EU level (Covenant of Mayors) Member State (UK, Estonia, France, the Netherlands) and/or Regional levels (Scotland, Northern Ireland, Wales),

The 7th EAP should be the framework basis to develop polycentric tools to strengthen action at Member State and Local levels to protect the common goods

- Local Climate and Air Quality Action – with a strategic framework and tools for citizens empowerment and local governments action to quantify their emissions, to set reduction targets and to implement and monitor these targets.
- Local Water Action – in view of securing water access and systematic identification and evaluation of water resource management challenges facing local governments and communities contributing to the WEHAB Water & Sanitation and Health agendas.
- Local Land and Soil Action –land use management and soils protection
- Local Biodiversity Action –
- Local Health Action –
- *ecoBudget*® as a mechanism established parallel to financial budgeting that ensures the ongoing control of environmental quality and the use of natural resources through the annual setting of targets, controlling and reporting.
- *ESG monitoring*, reporting, rewards, providing information on social, economic and environmental performance and accountability of companies and public authorities decision makers and management.
- *EU Funding support linked with Covenants.*

Participative and **Contributive** Democracy for the Environment.
A SWOT Analysis of the 6th EAP would recognize failures :

Too little	Too slow
Companies green business	Failure to balance the Business representatives of the old era
NGO's	Failure to mobilise citizens purchasing and investment power, their 'other voting right'
Green/SD Procurement	Failure to create a scale effect yet
Responsible Investment/Green banking	Failure to coordinate (even cooperative banks) and failure to create a scale effect
EU and Governments	Failure to change deeply the tax system

*A Participatory and Contributive EU Democracy Revolution.
The foundations for a "new societal compact".*

Regulate	Punishments
Reward	Bonus and Credibility
Reputation	Trust
Reciprocity	Open-space cooperation, shared value creation, multi-stakeholder partnership, value chain management

Towards a Green Economy in the context of EU Economic Recovery and Poverty Eradication inside and outside Europe

*A UN 2012 ACCORD (Rio+20) on
Public and Private Market Actors Rights and Responsibilities
to be proposed by the EU by November 1st
and/or a
7th EAP Co-Decision : Section Participatory and Contributive
Democracy*

Access to Information, Participation and Reward in a Global Internet Age

- Value chain approach
- Long term vision
- Traceability
- Link globally, users community participation initiatives

Chapter 1. Mobilize

Towards :

1. Eco designed products and services
2. Appropriate technologies and prices for a good life for all
3. Responsible Investments
4. Sustainable Purchasing
5. Sustainable development and New Business Models

Chapter 2 : Integrated Accountability Reporting

- Build on GRI work
- Make reporting mandatory for Companies listed on the stock exchange market
- List performance indicators addressing environment and millennium development goals
- Provide an interactive mapping tool of progress per Company, Sector, Region.

Chapter 3 : Reward

- Make Listed Companies Bonus system dependent on sustainability performances.
- Encourage purchasing of sustainable products and services, including financial services.
- Fight against green washing.

Chapter 4 : a GRI type of process

